

Charting Our Course

Outreach Canada launched into 2022 with renewed hope and excitement. Like adventurers setting out on a journey, the restraints of the pandemic were fading away in the rear-view mirror and the future looked bright on the path before us.

OC's family of ministries is growing and healthy. We are still growing as a ministry team. We added new staff to several of our teams in the last year, and we launched a new Disciple Multiplying Movements team toward the end of the year. We had one hundred and twelve staff engaged in ministry in Canada last year and twenty-nine global associates we help support internationally. OC has seen 178% growth in the past ten years.

Our networks are growing as well. We continue to add new ministry partners to the MORE network, Loving Muslims Together Network, Diaspora Ministries, and in all of our other areas of ministry. We helped start one hundred and eighty discovery Bible studies in six Asian countries last year. We are excited to see great potential for future growth.

Our family and finances are strong. We have a great team of ministry and support personnel at OC who work well together and feel like we are a second family. Our Staff are considered experts in their fields of ministry, and we are recognized across Canada for our servant leadership in many areas. Our finances are stable. Fundraising is always a challenge, and we anticipate that it will be more challenging in years to come, but the Lord has blessed us with a great team of supporters that include foundations, businesses,

churches, and hundreds of individuals. We are also blessed to own our office space, a great investment that continues to appreciate.

OC encountered a significant new obstacle in our path in November when our Executive Director, Craig Kraft, accepted a call to a new position in our Global Alliance. We spent the closing months of 2022 developing a succession plan for our Executive Director. Craig has served us well for 15 years and we have formed a Leader-SHIFT Team to guide us through this next season of change. Craig has been gradually shifting to his new role as the Director for Global Collaboration for the OC Global Alliance and his transition will be complete by the end of 2023.

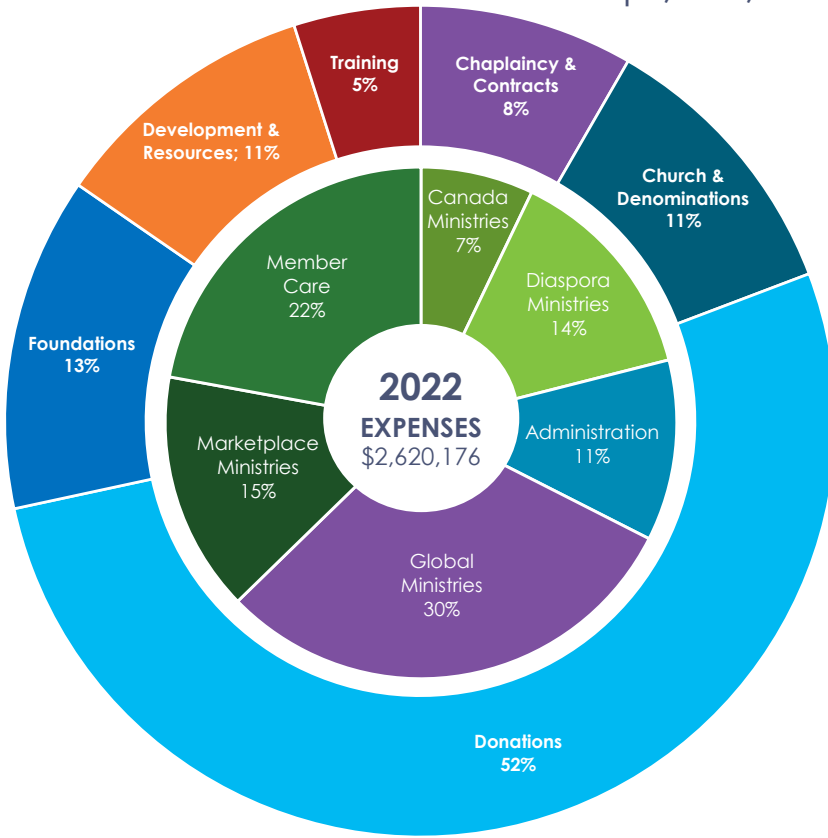
We continue to follow the Lord's leading as we determine our course for the future. We are a team of missionaries serving in the complex demographics of a post-Christian nation. Our ministries are tied to our vision of serving the Canadian church and making disciples of Jesus. We desire to see Canadians discipled to follow and serve Jesus in their homes, workplaces, and communities. Our times are changing and our ministry has changed a lot in the past decades, but we remain faithful to God's calling and the Holy Spirit's guidance as we stay the course for discipling our nation.

Thank you for partnering with us in this journey. Your prayers and financial support provide the fuel and the foundation for OC to serve well.

Dr. Craig Kraft
Executive Director
Outreach Canada Ministries

2022 INCOME

\$2,332,283



Administration, Research & Technology : Includes our office expenses, finance department, research, technology and communications teams.

Canada Ministries: Coaching and training pastors, serving churches, student ministry, and responding to local church needs.

Workplace Chaplains: Our chaplains promote wellness in the workplace where they are often the only contact an employee has with Christianity.

Diaspora Ministries: Working with cross-cultural leaders, churches, and ministries in Canada, we promote evangelism and discipleship of every Canadian. This includes the Loving Muslims Together Network and Simply Mobilizing Canada (Kairos).

Disciple Multiplication: We work with individuals, churches, and denominations to encourage disciple multiplication in every part of Canada. Promoting models for discipleship that focus on simplicity, accessibility, and multiplication with the goal of seeing a movement of discipleship in our country.

Global Ministries: As part of the OC Global Alliance, we are involved in leadership and support for 29 international missionary staff and provide missions and leadership training internationally, including Rethink Development in Burundi .

MORE Network (Missionary Care): We lead a partnership of 40 mission organizations that pool resources to provide exceptional support to Canadian missionaries and their families serving internationally and at home.

God has charted a course to show His love to the world and graciously called us to journey with Him.

Thank you for walking with us

Therefore, be imitators of God, as dearly loved children, and walk in love, as Christ also loved us and gave himself for us, a sacrificial and fragrant offering to God.

Ephesians 5:2



Some of the OC team at our Spring 2023 Staff Retreat



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Serving Leaders • Discipling Nations

Outreach Canada Ministries

2-7201 72 Street Delta BC V4G 1M5

604-952-0050

contact@outreach.ca

www.outreach.ca